

Into Children's Publishing

is a unique, creative and professional development course for talented, aspiring illustrators from backgrounds that are under-represented in children's publishing.

The course is specifically for artists of colour, disabled artists, neurodivergent artists, and artists with UK refugee or asylum-seeker backgrounds, aged 21 and up.

Pathways Into Children's Publishing is produced and presented by Pop Up Projects CIC, a non-profit social enterprise with a mission to transform lives through literature and publishing.

## I have nothing but praise for the energy and ambition of the Pathways programme.

University Lecturer





The Pathways Into Children's Publishing journey has been life-changing for me. It has firmly set me on a new path and I now have the confidence to pursue children's illustration as a career.

Creative Director

Given me access to industry professionals, university lecturers and published illustrators. You got them all in one room.

Mentee, Pathways 2019 - 2021

Now you could be part of the next generation of children's book illustrators.

Find out more at pop-up.org.uk/pathways Deadline 17.00 BST on Friday 29 July 2022



Pop Up Projects CIC





## On completion of the two-year course you will have:

- Explored the world of children's illustration publishing from picture books to comics
- Increased your knowledge of contemporary UK children's illustration
- Engaged with dozens of successful children's author-illustrators
- Developed and **enhanced your illustration and storytelling** as well as writing skills
- Learned how to **respond successfully to publishing briefs** and editorial critique
- Developed a greater understanding of the **commercial aspects of bookselling**
- Gained experience in the processes involved in **book production**
- Developed a stand-out portfolio as well as social media presence and reach
- Gained many unique contacts in publishing and literature
- Learned about working as an illustrator in schools, festivals and events

The course is tutored and mentored by 100+ children's illustrators, editors, art directors, course leaders and lecturers from 25 affiliated publishers and universities.

