

Our Impact 18/19

Real Ideas has been making positive change happen – for people, organisations and places – since 2007. We take a real pride in tracking, recording and honing our impact in both ‘words and numbers’.



Helping People Make Change

125

young people supported into employment

1589

people engaged in social enterprise and
community activity as a result of our support

95

in-depth work experience opportunities and
internships created for young people

Supporting Organisations To Grow

378

organisations supported with in-
depth social enterprise expertise

395

schools provided with in-depth
creative and social enterprise
support

71

new and emerging social,
creative and community
businesses helped to start-up
and grow

313

cultural and creative
organisations given expert
advice, support and training

Helping communities thrive

405

people engaged with social enterprise events
and activities

28000

people experience great art with friends and
family at Illuminate Light Festival 2018

775

children took part in Future Make events,
learning to make and create

Bringing New life Into Old Buildings

541

elderly isolated people from the local
community engaged in long term community
activity at Devonport Guildhall

17500

local people attended over 170 artistic,
cultural and creative events

1.9

million pound of inward investment raised to
support the renovation of the Market Hall