Impact Infographics

Our Impact August 2015 - July 2016

"RIO's mission is to deliver real and lasting change through social enterprise, improving people's communities, lives and developing their individual potential" - Matt Little | Head of Research and Impact, Real Ideas Organisation





Real Ideas Organisation

CONSTRUCTIVE DISRUPTION

NEW CLIENTS THIS YEAR INCLUDE:



Department for Work & Pensions







SOME OF THE PROBLEMS WE'VE SOLVED THIS YEAR:



How can we provide young people with opportunities to learn more about the importance of the digital sector and connect with industry professionals, for their own personal skills development and to raise aspiration for careers in the growing sector?



How can we help schools to engage with the anniversary of an important historic event in a meaningful way that enriches a wide range of curriculum areas and connects them to high profile activity in their community?



How do we transform a redundant building into a thriving digital hub – to develop skills, create jobs, raise aspiration, retain talent and democratize technology?



How can we support staff in a public sector organisation to adapt to new ways of working, including promoting paid for products and services



How can we work with an international body to support schools around the world to embed social enterprise activity in their curriculum?



How can education settings ensure arts and cultural subjects are embedded in their curriculum to provide a rich and well-rounded education for all students?



How can education settings best use their new found independence to take control of their own financial sustainability, be better connected in their communities and provide more opportunities for their young people?



How do we help long term (12 months or more) unemployed young people in Cornwall find a route back into education or employment?



TANGIBILITY



of new socially enterprising turnover through direct activity with organisations we support.





in income (approx) was generated by SEQ learners 'doing social enterprise for real'.



We have supported the creation of



new enterprises / business units





new jobs created in RIO and **7** job created in an organisation we have supported.



2,174 hours of volunteer time logged.



INDIVIDUAL EMPOWERMENT



people in need have entered work as a result of our direct support



young people engaged in real and purposeful or creative learning



adults have been supported in real and purposeful learning by RIO.





people have achieved a formally accredited training course.

99



d learners have achieved the Social Enterprise Qualification (SEQ).

people have engaged with community or voluntary activity.



COLLECTIVE EMPOWERMENT







of people enjoyed working with us quite a lot or very much.















Based on 460 pieces of independent feedback from clients.

HOLISM

We need in-depth research into the stacking and longitudinal effect of our work:

- in specific locations e.g. Devonport & Liskeard
- with key organisations e.g. Victoria Park Primary Academy, Plymstock School
- with individuals e.g. young people we have engaged with and helped through to independence

We will do our own research AND we want to work with local universities in a research partnership.

RIO's 10th birthday is a great opportunity to re-connect with people we have worked with over the last decade and explore with them what impact our work has had.



OUR ENTERPRISES















