

About Real Ideas

We are passionate about finding solutions to social problems, creating, and supporting real and lasting change for individuals, communities, and organisations. We are innovators, change makers and risk takers. We believe that by providing our people with autonomy, space to grow and develop, and the freedom to create and innovate, we will deliver the best working environment for our team, who will in turn deliver the most engaging and effective work for the people and organisations we support.

At Real Ideas, we have specialist facilities, great networks and years of experience running enterprises. COVID may have crashed the economy, but we are determined to help brilliant new businesses, sensational side hustles and profit-making pet projects rise from the ashes. From October 2020 and for the next year we are offering **10 FREE membership packages** worth over £3,000 to start ups or scale ups!

Who we are looking for?

Simple- we are looking for passionate entrepreneurs and businesses, who have great ideas and a real determination to succeed!

We are particularly keen on start-ups and existing businesses that can make use of our fantastic facilities such as commercial kitchens, jewellery making studio, E Bike hubs or even the wonderful courtyard space at Ocean Studios and to support businesses that have social and/or environmental aims too.



**CALLING ALL
ECO-WARRIORS
ARTY-CRAFTERS
FOOD-LOVERS
TECH-USERS**

**START
SOME
THING**

Timescales

We want to ensure that Start Something is a flexible opportunity that suits the needs of the businesses we will work with. If successful, we will work with you to create an individual agreement and programme of activity. Start Something activity will launch the week commencing **5th October 2020** and continue for 12 months.

What next?

1. Complete the super simpler 1 side Real Ideas Business Canvas (attached in this pack). Fill that out with as much detail as you have right now.
2. Make a short video – no longer than 3 mins – telling us about your business idea. We want to know how our free package of support could help you, where you want your business to be in 12 months' time and how your idea could make the world a better place. Tell us about any funding or support you have received so far and don't forget to give us your social handles so we can check you out and give you a like and a follow online! Focus on communicating your idea with passion!
3. Add in your contact details on the Typeform and upload your completed business canvas and film.
4. We'll select the best submissions to come and meet us in person (at a safe distance, or we can chat online, whatever you feel comfortable with) where we can learn more about you.

Deadline for submissions is **Tuesday 1st September 2020 at 9am.**
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